

Freight optimizer

Automatically downgrade return shipments to a cheaper option when the weight threshold is met.

Saving you a lot of money.

No integration needed!

The screenshot shows the 'inretrn' mobile application interface. At the top, the status bar displays the time 9:41, signal strength, Wi-Fi, and battery icons. The app header includes a menu icon, a search icon, the 'inretrn' logo, and notification and cart icons. Below the header is a 'Summary' section with a progress indicator showing five steps, with the first four completed. The main content area features a product card for 'Serif Sweatshirt' (Sage, Medium) with a price of 799 kr. The card includes an issue description: 'Issue: Color was not as expected' and a user comment: 'Your comment: Color does not match my eyes'. A 'Return' button is visible in the top right of the card. Below the card is a button labeled 'Add more products'. The bottom section of the app shows the carrier 'PostNord' with a service point, a cost of 49 SEK, and a 'postnord' logo. Below this is an 'Estimated refund' table:

Estimated refund	
Refund value	799 SEK
Shipping fee	- 49 SEK
Estimated total refund	750 SEK

A disclaimer at the bottom states: 'Disclaimer: This is a estimated refund and may change.'

THE CHALLENGE

Increasing freight costs.

Retailers and brands with a high volume of returns often face significant return shipping costs.

Most consumers do not return all items from their original orders; on average, only 50% of the ordered goods are returned.

As a result, the returned packages are lighter than the original shipment, but the retailer or brand still incurs the same shipping costs, leading to **unnecessarily high expenses.**



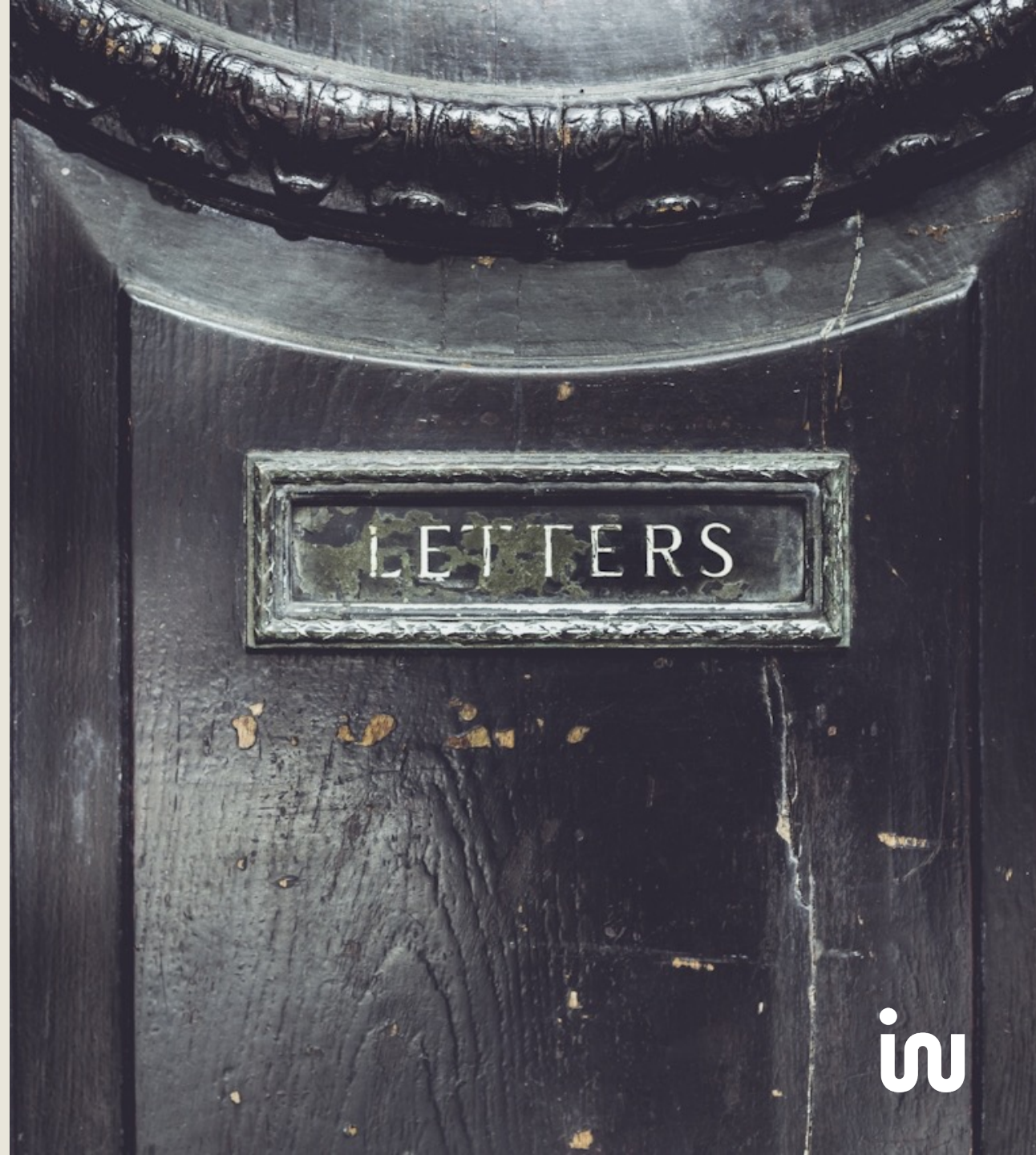
THE SOLUTION

The inretrn freight optimizer.

This innovative feature monitors the dimensions of returned products to automatically downgrade them to a 'varubrev' (small package) service when they fall below a certain threshold (usually 2 kg), significantly reducing shipping costs and saving you money.

Example

Freight	100 SEK
Return freight (varubrev)	65 SEK
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Savings	35 SEK per return



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Net shipping costs (freight costs - freight income) typically account for 3-20% of an e-commerce company's expenses.

With Inretrn's Freight Optimizer, we've cut return shipping costs by 20-30% for parcels where the return volume is smaller than the outbound shipment. This has had a significant impact on our bottom line

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